



# Alameda County Dental Society 2021 Corporate Membership and Media Kit

ACDS invites you to be involved in the 2021 events and Corporate Membership!

ACDS has more than 320 members (76% of the market share for our area). Members are very involved in the Society activities, and the Corporate Membership and Sponsorship opportunities provide great value to both dentists and Corporate Members!

## Corporate Member - \$749

Great value for company recognition and participation in the Society!

Corporate Members provide industry and product information directly to members. As a Corporate Member, your company is listed as a go-to vendor resource for ACDS Members.

### Company Listing in ACDS Member Roster

- Includes company description and contact information
- Full page advertisement
- Distributed electronically each quarter to Members and Corporate Members

### New Member Welcome Packets

- Company listing included in the electronic New Member welcome packet

### ACDS Website Listing

- Detailed company listing on the ACDS Corporate Member webpage

### Corporate Member Spotlight Email

- Dedicated email to ACDS Members highlighting your company profile

### General Meetings

- One general registration pass to every General Meeting (including exhibitor table space for in-person meetings)

## Title Sponsor of General Meeting - \$950

The 2021 General Meeting dates are scheduled for:

- Tuesday, March 16
- Tuesday, April 20
- Tuesday, May 18
- Tuesday, September 21
- Tuesday, October 19
- Virtual Silent Auction Fundraiser  
(date to be announced)

\* Contact the ACDS office for date availability and speaker/session title information for each date.

- Official Title Sponsor of the CE Speaker
- Banner advertisement or company logo on the event website
- Company logo on the event promotional materials
- Verbal recognition at the start and end of the meeting
- Company representative five minute welcome address to attendees prior to the start of the meeting
- Exhibit table at the meeting (if held in-person)

## Title Sponsor of General Meeting continued

ACDS is planning the March, April and May meetings to be held virtually. Although we are optimistic the September and October meetings can be held in-person, the decision on a virtual vs. in-person will not be determined until Spring 2021. Pricing for the 2021 Corporate Members and Sponsorships will remain the same if the September and October Meetings are held virtually or in-person.

General Meetings are typically two hours in length and provide continuing education units for both members and non-members



## Virtual Silent Auction Fundraiser Sponsor

Details to be released in early 2021. Contact ACDS for more information. **Call (510) 547-7188 or email [acds@alamedacds.org](mailto:acds@alamedacds.org).**

## Sign me up!

- Corporate Membership
- Title Sponsorship of General Meeting (contact ACDS to confirm date availability)
- Virtual Silent Auction Fundraiser

### Credit Card:

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Credit card #: \_\_\_\_\_ Expiration: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### Other Billing Option:

- Invoice me (Pay by Check)



### Alameda County Dental Society

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