



Alameda County Dental Society Sponsorship/Media Kit

ACDS invites you to be involved in the Corporate Membership Program

ACDS has more than 300 members (70% of the market share for our area). Members are very involved in the Society activities, and the Corporate Membership and Sponsorship opportunities provide great value to both dentists and Corporate Members!

Corporate Member - \$1,500 (\$1,000 for renewing)

Great value for company recognition and participation in the Society!

Corporate Members provide industry and product information directly to members. As a Corporate Member, your company is listed as a go-to vendor resource for ACDS Members.

Newsletter Advertisements

- Full page advertisement in the monthly newsletter

ACDS Website Listing

- Detailed company listing on the ACDS Corporate Member web page

Corporate Member Spotlight Email

- Dedicated email to ACDS Members highlighting your company profile

General Meetings

- One general registration pass to every General Meeting (including exhibitor table space for in-person meetings)

Title Sponsor of General Meeting - \$950 (\$550 for existing Corporate members)

ACDS hosts six in-person dinner meetings and two or three virtual meetings per year. Depending on the date and topic, meetings attract anywhere from 40 to 80 ACDS dentist members and their staff.

General Membership Meetings are typically two to four hours in length and provide continuing education units for both members and non-members. The in-person meetings include a dinner prior to the start of the educational session. The locations of the meeting are in Oakland.

For a list of events and locations, please contact ACDS or visit the ACDS website.

- Official Title Sponsor of the CE Speaker
- Banner advertisement or company logo on the event website
- Company logo on the event promotional materials
- Verbal recognition at the start and end of the meeting
- Company representative five minute welcome address to attendees prior to the start of the meeting
- Exhibit table at the meeting (if held in-person)

Individual Exhibit Tables - \$550

Vendor tables and passes are available for each individual meeting. The exhibit table reservation includes a 6ft promotional table, signage and two dinner passes for company representatives.

For a list of events and locations, please contact ACDS or visit the ACDS website.



Sign me up!

- ☐ Corporate Membership
- ☐ Title Sponsorship of General Meeting (contact ACDS to confirm date availability)
- ☐ Individual table

Credit Card:

Name: _____ Company: _____

Address: _____

Phone: _____ Email: _____

Credit card #: _____ Expiration: _____ CVV: _____

Billing address: _____

City: _____ State: _____ Zip: _____

Other Billing Option:

- ☐ Invoice me (Pay by Check)



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